



One Town, One Vision!

General Plan and Development Code

There are people who put their dreams in a little box and say, "Yes, I've got dreams, of course, I've got dreams." Then they put the box away and bring it out once in awhile to look in it, and yep, they're still there. These are great dreams, but they never even get out of the box. It takes an uncommon amount of guts to put your dreams on the line, to hold them up and say, "How good or how bad am I?" That's where courage comes in.

- Erma Bombeck -

BUCKEYE VISIONING CHARRETTE

Things to think about ...

Buckeye needs your "courage" to dream about for the future of our community. It is time to "pull the great dreams out of their box" and together, create Buckeye's vision. The key goal of the Buckeye Visioning Charrette is to understand the community's desires and full range of opportunities about the Town of Buckeye planning area. As we move through the Visioning Charrette together we need to find the common ground. We need to answer the question, "As you look to the future, and if we did everything right, how would you describe the Town of Buckeye 25 years in the future (what would The Arizona Republic headlines read about the Town of Buckeye)?"

What is a "Charrette" and what will it do?

The origin of the term "charrette" dates back to the 19th century at the Ecole des Beaux Arts in Paris where proctors circulated a cart, or "charrette", to collect final drawings while the students frantically put finishing touches on their work. The term and concept is used today to describe multiple events where participants work together to create a plan or solution to a problem. According to the National Charrette Institute, The Charrette is a collaborative planning process that harnesses the talents and energies of all interested parties to create and support a buildable Smart Growth plan.

What will be the focus of the Visioning Charrette?

The charrette has several components:

- Understand community issues and opportunities.
- Create a community vision and sub-area visions (such as a vision for the downtown).
- Identify potential goals that will guide planning and development.
- Develop a full range of land use and transportation scenarios.

Charrette Schedule

Day 1 Saturday, May 13

Charrette Orientation 9:00 a.m. to 11:00 a.m.

Goal: To present the groundwork and background information for the Charrette discussions as well as public review and comments on the Community Assessment.

Activities will include:

- Buckeye Today – Existing Conditions and Projections
- Community Assessment
- Community Visual Characteristics Survey
- Review of Charrette Activities

Staffing: Peggy Fiandaca

Day 2 Monday, May 15

Charrette Youth Forum 9:30 a.m. to Noon

Goal: To involve the youth of the area in developing the vision for Buckeye that will address issues of specific concern to young people.

Activities will include:

- Community Visual Characteristics Survey
- Land Use Mapping and Small Group Discussions: Determining the Community Vision and Values

Staffing: Curt Dunham, Peggy Fiandaca & Loras Rauch
Facilitators: Buckeye Planning Staff

Charrette Team Work – Drop In Observations 1:00 p.m. – 4:00 p.m.

Staff: Peggy Fiandaca
Curt Dunham
Loras Rauch

John McNamara (1:00 p.m.)
Thomas Herz (4:30 p.m.)
Suzanne Moore (4:30 p.m.)
Bob Gladwin (4:30 p.m.)

Charrette Public Event
6:00 p.m. to 9:00 p.m.

Activities will include:

- Overview of Comments Collected to Date
- Small Group Discussions: Determining the Community Vision and Values
- Land Use Gaming: Identifying the Future Development Pattern

Facilitators: Curt Dunham
Loras Rauch
John McNamara
Bob Gladwin
Thomas Herz
Suzanne Moore

DAY 3
Tuesday, May 16

Main Street Design Workshop
8:30 a.m. – 10:30 a.m.

All Day Staff: Peggy Fiandaca
Curt Dunham
John McNamara
Bob Gladwin
Thomas Herz

Downtown Walk About
11:00 a.m. – 1:00 p.m.

Design Team Work/Drop In Observations
2:00 p.m. – 4:00 p.m.

**Goal: To synthesize the land use gaming activities, identify common themes,
and develop community vision components.**

DAY 4

Wednesday, May 17

Buckeye within the Regional Form – Expert Panel Discussion

8:30 a.m. – 10:30 a.m.

Goal: To discuss with outside experts the initial findings from the visioning exercise and identify “things to think about” for Buckeye as the community moves through the planning process.

1. James Holway, Ph.D., Associate Director of Global Institute of Sustainability, ASU
2. Deb Sydenham, AICP, Assistant Director, Arizona Department of Commerce
3. Don Chatfield, The Sonoran Institute
4. Matt Holm, Maricopa County Planning Department
5. Bob Hazlett, Maricopa Association of Governments
6. Shannon Wilhelmsen, Arizona Department of Transportation
7. Wayne Balmer, City of Mesa
8. Jon Talton, Arizona Republic
9. Barry Broome, Greater Phoenix Economic Council
10. Jill Kusy, Valley Partnership

All Day Staff: Peggy Fiandaca

Curt Dunham

John McNamara

Bob Gladwin (Option depending on completion previous day)

Thomas Herz

Charrette Team Work/Drop In Observations

1:00 p.m. – 3:00 p.m.

Charrette Work Office

Presentation and Discussion of Charrette Findings 6 p.m. – 8 p.m.

Staff: Peggy Fiandaca
 Curt Dunham

Findings presented will include:

Vision Statement

A broad statement of how the area views itself, a vision for the community is an ideal and unique image of the future. It incorporates a view of a future condition that would be better in some ways than what now exists.

Values

Values are the reasons we live and do business in the area, and without them, it would not be the place we care about. Values are things that are so important to the community that, no matter what, the community will not compromise. The values of the community are attributes that must be preserved.

Situation Assessment

A Situation Assessment identifies problems, needs, resources and suggestions for the corridor.

Future Growth Scenarios

The future growth pattern of the Town of Buckeye depicted on a planning area map indicating the desired land use pattern, transportation network, recreational and trails opportunities, and other community elements. Several scenarios for the Buckeye planning area will be presented and discussed.